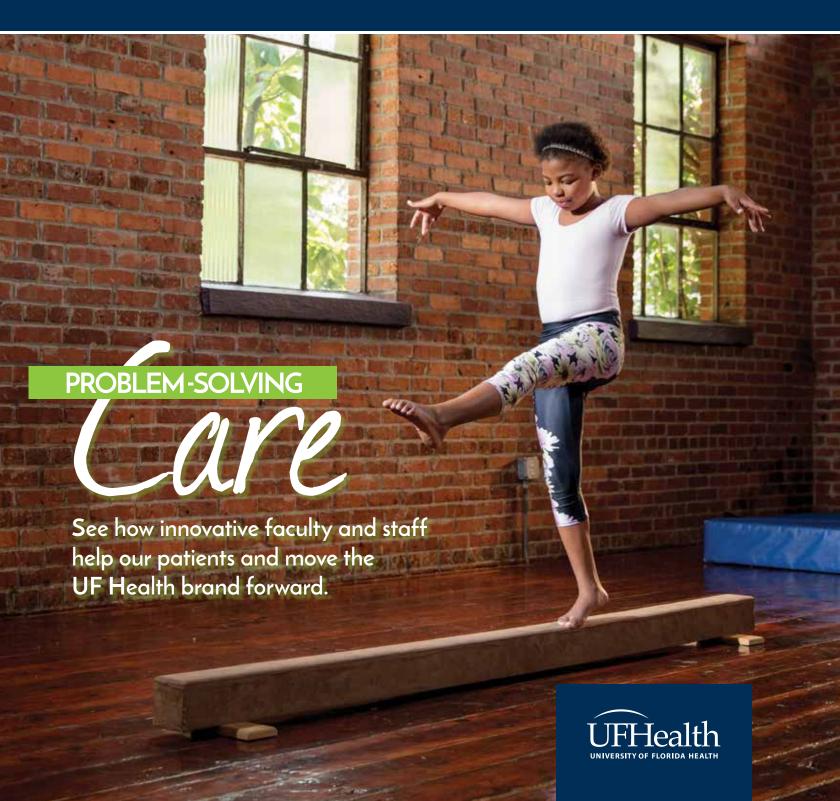


PAGE 11: LEARN ABOUT OUR NEW HOSPITALS Online training module provides information about our heart and neuro hospitals before they open.

PAGE 12: SIX SPECIALTIES NATIONALLY RANKED UF Health Shands Hospital ranked by U.S. News in six medical specialties.

PAGE 13: FLU VACCINATIONS AVAILABLE
Learn how to protect our patients this flu season and get your no-cost vaccination.





PROBLEM-SOLVING CARE IN ACTION

How deep brain stimulation surgery changed my dad's life

BY TODD TAYLOR

Ifteen years ago, I learned my father had Parkinson's disease. He was only in his mid-50s, making the news especially shocking. My parents did their best to explain the prognosis, but after further research, I discovered that it was more serious than I'd realized. There's no cure for this unforgiving condition. Parkinson's disease slowly attacks your brain — taking your memory, movement and independence with it. You've probably seen the effect it's had on a number of celebrities, including Michael J. Fox and the late Muhammad Ali.

Eventually the shock wore off and life went on. I moved from Florida to Indiana with my future wife. Living far from home, I only saw my parents a few times a year. Each time I did, my father's condition had worsened. Sometimes the disease's progression was more apparent than others, but it was clearly taking its toll.

In 2011, my wife and I moved to Gainesville to be closer to our families. My wife's colleague, whose brother was also battling Parkinson's, invited her to attend a talk about the research being done at UF Health to combat the symptoms and progression of Parkinson's.

The speaker was neurosurgeon **Kelly Foote**, **M.D.**, co-director of the UF Health Center for Movement Disorders and Neurorestoration. He spoke about dyskinesia, a symptom of Parkinson's disease marked by involuntary movement due to overmedication. He showed a video of the positive results experienced by a patient who had undergone a procedure called deep brain stimulation surgery, or DBS. The presentation shocked my wife and she encouraged my parents to schedule an appointment for evaluation.

Within a year, my father became a patient of Foote and neurologist Michael S. Okun, M.D., chair of the department of neurology and national medical director of the Parkinson's Foundation. Both are considered international pioneers in the development and refinement of this therapy. My dad eventually had DBS surgery on both sides of his brain. During the procedures — performed in stages over several months — electrodes were implanted in his brain and a pacemaker-like device was placed in his chest to communicate with the electrodes. Electrical currents created in the brain by the DBS leads helped to regulate the abnormalities causing the symptoms of Parkinson's. My father's results have been tremendous. The symptoms have significantly improved and the disease's progression has substantially slowed.

I am so pleased that Foote, Okun and their entire interdisciplinary team — who were all instrumental in helping my father get back to a more active and meaningful life — are highlighted in our new Problem-Solving Care brand campaign (see page 4). This team is full of "true innovators" who are empathetic and committed to improving the lives of their patients. I hope that showcasing their work will prompt others with loved ones who are suffering to explore DBS and other life-altering treatments.

Visit ProblemSolvingCare.org and bridge.UFHealth.org/problem-solving-care.org to learn more about the next phase of our UF Health branding efforts.

Ed Jimenez UF Health Shands Chief Executive Officer

Kimberly Rose Director Strategic Communications

Todd Taylor Communications Coordinator News+Notes Editor

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Produced by UF Health Communications

Email taylt@shands.ufl.edu or call 352-265-0373 to contribute to future issues of News+Notes.

Read News+Notes online at news-notes.UFHealth.org.

Please put News+Notes back in the rack! Share it with co-workers or recycle it when done.





News+Notes editor Communications Coordinator
UF Health Communications



UF HEALTH SHANDS | CARE+QUALITY

Q&A WITH THE CEO – ED JIMENEZ

Curious to know what's on the mind of our UF Health Shands CEO?

e caught up with CEO **Ed Jimenez** and asked him several questions for this edition of News+Notes. See how to submit your question at the bottom of the page!

Why is it important to take pride in our facilities?

I recently spent a day working with Andrew Foreman, a UF Health Shands Environmental Services team member. As we waxed floors, I asked what makes him feel good about his job and he said, 'Producing a perfect product makes me happy — you can eat off that floor!' Andrew takes great pride in doing something that people may not always notice or recognize him for. What a testament to his pride in what he does and where he works. Let's follow Andrew's example and take pride in our facilities. Let's work together to be more aware of our surroundings, keep our work spaces clean and if we're out and about and see trash on the ground or something amiss — pick it up or let someone know about the situation. Take ownership and support our EVS colleagues.

What does it mean to be a UF Health brand ambassador?

There are many ways to be a UF Health brand ambassador and many vehicles to convey the importance of the work we do and care we provide. Being a brand ambassador can happen in many ways — when our researchers partner with others to discover a medical breakthrough; when our faculty and staff forge relationships with health care systems in other parts of the state; when we share our expertise with the media to educate the public; when we train future nurses and physicians and they get jobs all over the world; and when we provide outstanding care and our grateful patients share their experiences with others. It also happens at the dinner table when we tell loved ones about the great work happening at UF Health and they spread the word to their friends and co-workers. All of these examples of being a brand ambassador happen among smaller groups, so when we build on the UF Health brand by featuring concepts like Problem-Solving Care, it lets us collectively take pride in the amazing things happening at UF Health. I think it's important to keep conveying our message.



UF Health Shands CEO Ed Jimenez recently visited with UF Health Kanapaha E.R. team members (from left) Freddi Slater, administrative assistant; Kori Drake, B.S.N., R.N., C.E.N., nurse coordinator; John Page, A.S.N., R.N.; and Kenari Cromwell, support tech.

What are the most rewarding and challenging aspects of being our CEO?

It's rewarding to shake hands and hug people who have been here for decades at the Milestones Awards Banquet. It's rewarding to walk down the hall and talk to faculty and staff about their kids, parents and hobbies. When I hear about our accolades and rankings, that's exciting on a professional level, but they are only possible because of our people. One of the most challenging things is ensuring that faculty and staff understand the context around our decision-making. We put a lot of thought behind everything we do and back it with information and data. We can't always please everyone, but we're always focused on addressing the needs of our patients, the community and our faculty and staff. And we always make sure our decision-making considers our missions of patient care, research, education and community service. •

WANT TO SUBMIT A QUESTION?

Email tayIt@shands.ufl.edu and we'll consider it for an upcoming edition.



PROBLEM-SOLVING CARE

Sharing our health experts' lifelong drive to solve challenges

BY TODD TAYLOR

t UF Health, we are surrounded by expert problem-solvers — professionals who are focused on finding solutions to even the most complex medical issues. Through teamwork and a level of innovation only possible at an academic health center, our faculty and staff work side-by-side to improve our patients' lives and advance medicine.

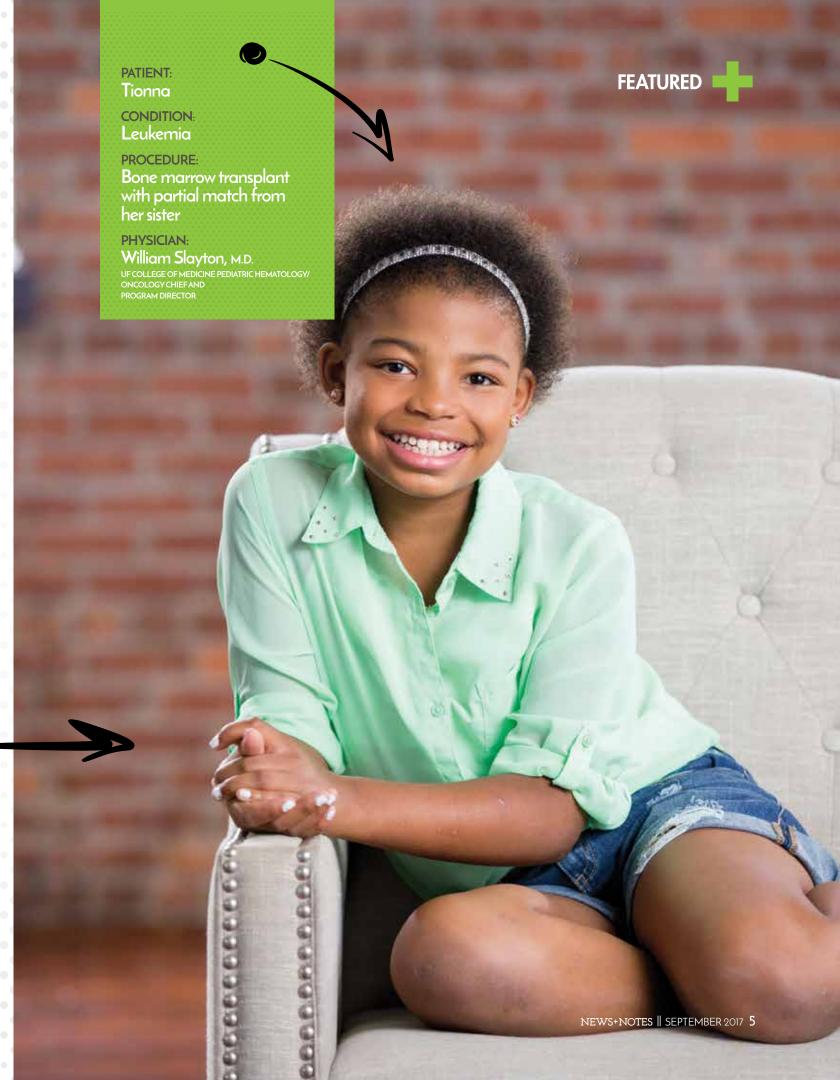
In 2013, we introduced the new UF Health brand through our Invisible Connections concept, which showed patients going about their day in the community and unknowingly crossing paths with UF Health medical researchers who developed life-changing solutions. Then in 2015, our No Two Alike concept featured patients who came to UF Health during a crisis and received personalized care tailored to their medical condition.

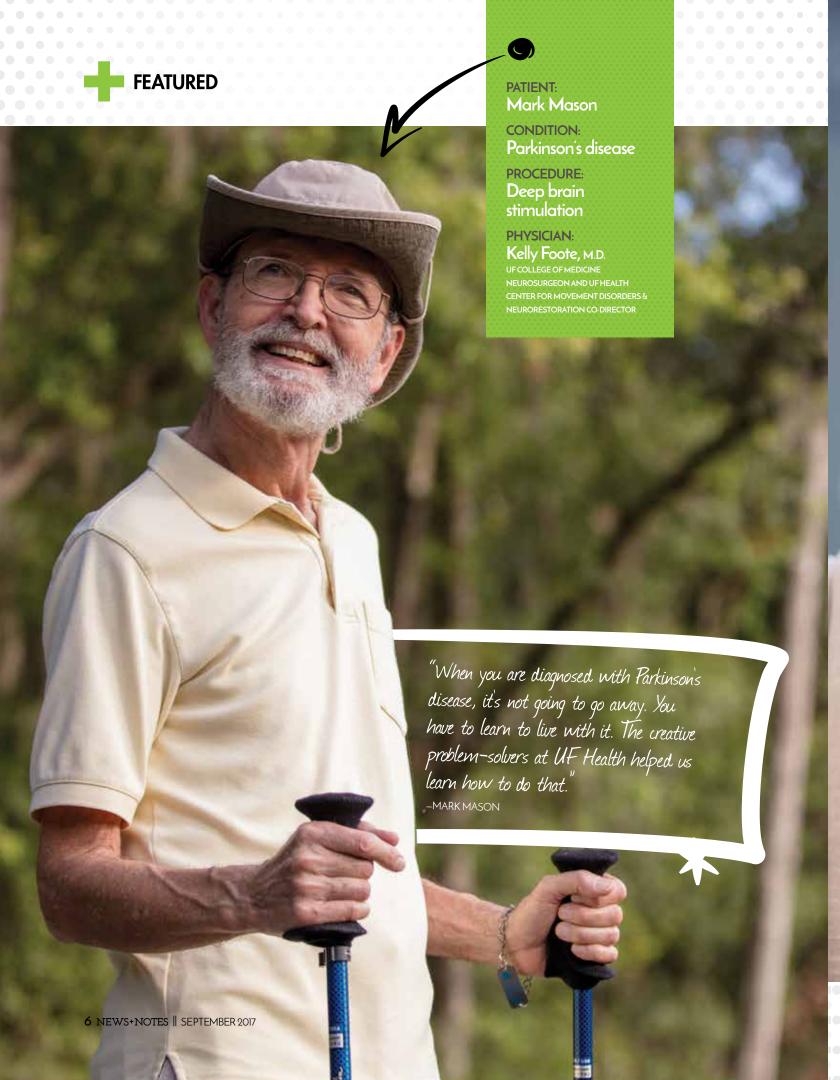
This month, we introduce the next phase of our UF Health branding effort, themed Problem-Solving Care, and showcase another aspect of what makes our academic health center unique. We're sharing compelling stories about four patients who came to UF Health seeking answers to their unique health conditions. The creative approach shows our physicians portrayed as children whose innate talents lend themselves to solving problems, and then we see them today as experts in the medical field, collaborating in a multidisciplinary setting with other health care professionals to improve patients' lives.

See how this problem-solving mindset helps us move medicine forward.

"Tionna's case was complicated from the beginning to the end. Dr. Slayton and his team worked to find ways to help her. It was amazing to watch them and to know they were not giving up on her."

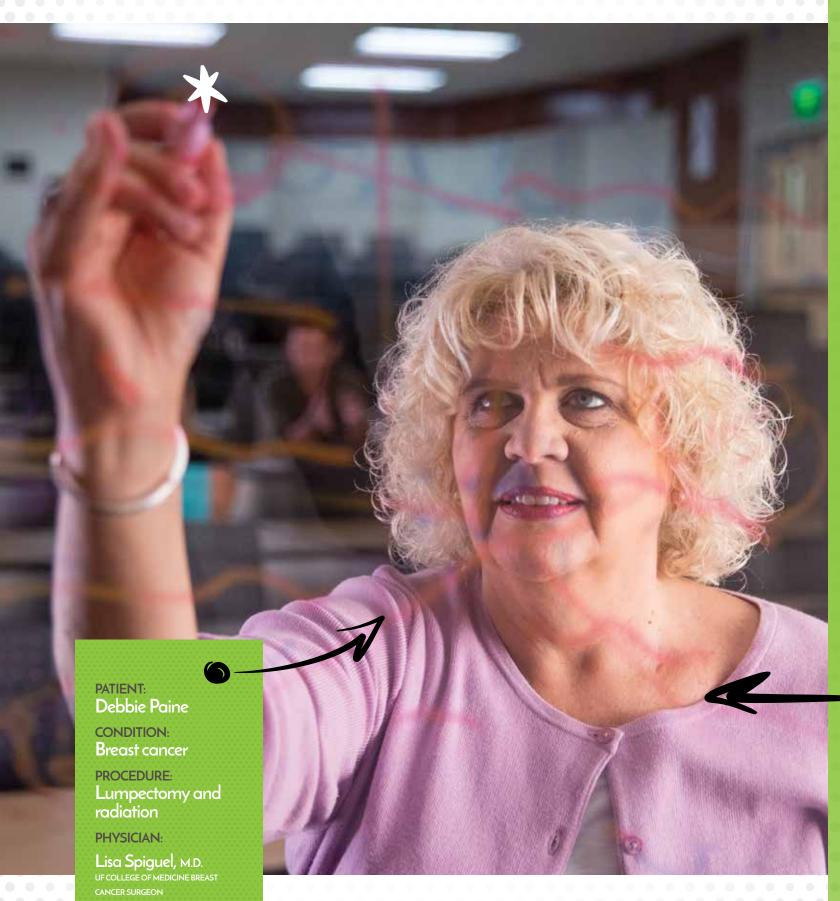
-SHAMANI MOORE, TIONNA'S MOTHER























- READ ABOUT OUR FEATURED PATIENTS **AND CARE TEAMS**
- WATCH VIDEOS FEATURING PATIENT STORIES
- LEARN HOW OUR FACULTY AND STAFF APPROACH PROBLEM-SOLVING CARE
- DISCOVER MORE ABOUT OUR INTERDISCIPLINARY **CARE TEAMS**

- SEE MORE EXAMPLES FROM THE PROBLEM-**SOLVING CARE SERIES**
- READ FAQS ABOUT OUR BRANDING EFFORTS
- LEADERS, CHECK OUT THE LEADER TOOLKIT





"I knew immediately that Dr. Spiguel was speaking my language and that she and I would work well together."

-DEBBIE PAINE



UF HEALTH | GROWTH+EXPANSION

LEARN ABOUT OUR NEW HOSPITALS' "GREEN" FEATURES

New hospitals on track for Green Globes sustainability certification

BY RACHEL RIVERA



hen it comes to renovation and new construction at UF Health, we have a longstanding commitment to environmentally responsible and sustainable practices. For example, in 2009, the newly opened UF Health Shands Cancer Hospital became the Southeast's first hospital awarded gold-level Leadership in Energy and Environmental Design designation from the U.S. Green Building Council for its environmental and energy-efficient features. Only four hospitals in the country at that time were LEED-certified at the gold level and fewer than 100 nationwide had LEED certification.

For the best possible patient experience — as well as the experience of everyone who works at or visits UF Health — we strive to offer a welcoming environment. Our construction and renovation efforts

include a focus on environmentally responsible and sustainable practices.

Now, with the construction of the UF Health Heart & Vascular and Neuromedicine hospitals, we are pursuing Green Globes certification — an assessment of environmental performance and sustainable design. Using American National Standards Institute criteria, Green Globes focuses on indoor air quality, efficient water consumption and recycling efforts.

The project includes a recycling program that has allowed 90 percent of construction waste to be reclaimed and reused. Energy design for the heart and neuro hospitals includes building on our partnership with GRU and the existing South Energy Center that supports the cancer hospital. We are using natural gas-fired, on-site generators and heat reclamation to recapture otherwise wasted energy and use it to create chilled water and steam. The building envelope (foundation, walls, roof and other barrier material separating the building interior and exterior) is designed for greatest thermal efficiency and daylighting, with spaces to reduce electricity consumption and AC requirements.

"Sustainability and efficient resource utilization is a priority of UF Health as new buildings are developed," said **Brad Pollitt**, A.I.A., UF Health Shands Facilities Development vice president. "From recycling and sourcing local materials, to implementing complex computer algorithms for energy management, we strive to find the optimum balance of environmental conservation and the health of our communities."

Additional landscaping features include:

- A landscape extension of the current design using native plants and materials, requiring minimal irrigation provided by reclaimed water.
- Ongoing landscape development resembling natural North Florida aquatic environments and water features designed to collect storm water from the site and allow sedimentation to create natural resources to support wildlife and vegetation.
- •The expansion of the existing healing garden area, which includes the Garden of Hope and Butler Pond in front of the cancer hospital, with a low landscape design surrounding the pond and fountain.
- A gazebo that will overlook a new second pond, which will be larger and more rustic with plenty of vegetation. The pond will also include a lime rock spring/waterfall that will produce flowing water sounds and provide aeration to improve water quality.
- A walking path to Rush Lake, a natural pond that has existed for decades, to create more space for patients, visitors and staff to enjoy.
- A bronze sculpture for the Garden of Hope, resembling falling water cascading into a pool. The sculpture, donated by UF Health Shands board member Stephen Shey, complements the natural water feature on the banks of one of the garden's ponds.



UF HEALTH | EVENTS+ACTIVITIES

ONLINE ORIENTATION FOR NEW HOSPITALS

Interactive training module highlights heart and neuro hospital features

BY TODD TAYLOR

his fall, faculty and staff at UF Health can learn about our new UF Health Heart & Vascular and Neuromedicine hospitals through an interactive myTraining module accessible via computer or mobile device.

The module, created by the UF Health Shands HR Human Resource Development team, will allow users to navigate a main menu that displays different training sections:

- Programs and services by floor
- · Parking and access
- Wayfinding
- Information center

EACH SECTION IS INTERACTIVE AND THE MULTIMEDIA FEATURES INCLUDE:

- Photos
- Floor plans
- Fact sheets
- Maps
- Renderings
- An introduction video created by UF Health Communications

Through the main menu and sections, users can navigate training content in any order and complete it at a self-guided pace.

"We are striving to create online training that gives the user more control and looks and feels more like a website than a presentation," said **Kyle Cook**, UF Health Shands Human Resources Development coordinator. "The aim is to provide faculty and staff a training module that is new and refreshing."

Look for announcements in Shands News, on the UF Health Bridge, on the Doctor Gator website (formerly College of Medicine Insider) and via email when the myTraining module launches later this fall. Materials to support our new hospital moves will be housed on the "Blueprints on Bridge" section of the portal.







UF HEALTH SHANDS HOSPITAL | AWARDS+KUDOS

SIX ADULT MEDICAL SPECIALTIES NATIONALLY RANKED

UF Health Shands ranked in most adult and pediatric specialties in Florida

BY BILL LEVESQUE • PHOTO BY MINDY MILLER



F Health Shands Hospital is among the nation's best in six adult medical specialties in the 2017-18 U.S. News & World Report ranking of U.S. hospitals.

For the third year in a row, UF Health Shands ranked in more adult and pediatric specialties than any other hospital in Florida — a total of 12, factoring in pediatric rankings released earlier this year.

"We are honored U.S. News has once again recognized the high-quality care and commitment that the UF Health Shands team provides to its patients," said **David S. Guzick, M.D., Ph.D.,** UF senior vice president for health affairs and UF Health president. "These rankings are a result of the skill, hard work and unwavering dedication of the faculty, staff and students who collaborate every day to ensure patients receive the high level of care and attention they have come to expect from us."

UF Health Shands' highest-ranked specialty is nephrology at 25th. Also ranked are diabetes and endocrinology (tied for 31st), geriatrics (42nd), gynecology (35th), neurology and neurosurgery (36th) and pulmonology (tied for 34th). UF Health Shands is the only hospital in Florida ranked in gynecology.

Four specialties — cancer, gastroenterology and GI surgery, orthopaedics and urology — were rated as "high-performing."

"It's great to see our faculty and staff recognized for providing the excellent care and dedication that make them leaders in their specialties," said **Ed Jimenez**, UF Health Shands CEO. "That focus on the highest standard of care is why so many people across Florida and the nation select UF Health Shands for their treatment. And while such accolades are nice, we don't stop there. We're continually working to enhance everything we do through ongoing research, training and education so that we will remain a national leader in health care."

U.S. News also evaluated treatment involving "common procedures and conditions" at UF Health and rated five as "high-performing." Those are abdominal aortic aneurysm repair, colon cancer surgery, heart failure, chronic obstructive pulmonary disease and lung cancer surgery.

"UF Health Shands faculty and staff are working with great dedication every day to meet the pressing health care needs of our patients, and we're pleased that U.S. News is recognizing the high quality of care they provide," said **Michael L. Good, M.D.**, UF College of Medicine dean. "We've set high goals for ourselves in patient care and research. And this recognition is an indication that we're meeting those lofty expectations."

The specialty rankings are based on 2,600 metrics centered around patient safety and survival; resources related to patient care, which include the hospital's volume of patients and nurse staffing; and the hospital's reputation among specialists for developing and sustaining the delivery of high-quality care for patients with the most-challenging conditions or who need difficult procedures.

READ our latest news releases at UFHealth.org/news or look under "News & Events" on the Bridge.

UF HEALTH SHANDS | CARE+QUALITY

WEATHER THE STORM THIS FLU SEASON

Get your flu vaccine by Halloween or wear a mask in patient care areas

GET YOUR FLU VACCINE BY HALLOWEEN!

BY TODD TAYLOR

Influenza remains one of the leading causes of death in the U.S. and is particularly dangerous for patients more susceptible to serious flu illness, including babies, young children, seniors and people with certain chronic health conditions. We have a responsibility to protect our patients, visitors and each other by making sure we are immunized against the flu.

Getting your flu vaccination at UF Health is easy. Beginning Sept. 6, the following workers are eligible for a no-cost flu shot through UF Health Shands Occupational Health, or OHS, located at UF Health Shands Hospital, Room 1004, with an ID badge:

- UF Health Shands employees and volunteers
- UF Health Physicians employees
- UF College of Medicine faculty physicians, residents and fellows
- Credentialed ARNPs
- Credentialed physician assistants
- Credentialed medical staff

In September and October, OHS will co-host several flu vaccination events with the UF Student Health Care Center, or SHCC, in the UF Health Shands Hospital Atrium and UF Health Shands Cancer Hospital, Room 1205. Staff members are encouraged to take advantage of the opportunity to be vaccinated at one of these events. At co-hosted events, all UF faculty, staff and students can also receive a no-cost flu vaccination with an ID badge and insurance card.

OHS will also provide flu vaccinations at dozens of satellite locations. See a calendar of flu vaccination events on Flu Central at bridge.UFHealth.org/flu.

If you belong to one of the groups listed to the left and choose to get a flu vaccination from a provider outside UF Health or UF, you'll be asked to show proof of vaccination paperwork to obtain a vaccination sticker for your ID badge.

Beginning Oct. 31, those who choose to opt out of receiving the vaccination for medical, religious or personal reasons will be required to follow a formal opt-out process and to wear a mask in patient care areas. Visit bridge.UFHealth.org/flu to see a calendar of flu vaccination events.



"It's our responsibility to protect ourselves so that we can protect our patients and their families. It only takes about five minutes and it's worthwhile!"

IRENE ALEXAITIS, D.N.P., R.N., NEA-BC
UF HEALTH SHANDS HOSPITAL
CHIEF NURSING OFFICER
NURSING AND PATIENT SERVICES VICE PRESIDENT



"Flu vaccines prevent our elderly and very young patients from getting sick. Staff who assist these patients and have the flu virus can be instruments in harming them, and it's our goal to put their health first."

C. PARKER GIBBS, M.D.

UF HEALTH SHANDS CHIEF MEDICAL OFFICER

AND UF COLLEGE OF MEDICINE ORTHOPAEDIC

SURGERY DIVISION CHIEF





The Footprints Buddy and Support Program pairs volunteers with pediatric patients who are at the hospital for an extended period of time or make frequent visits.

UF HEALTH | EVENTS+ACTIVITIES

SERVE THE GATOR GOOD IN GAINESVILLE

UF recently launched Gators Volunteer, a new campaign linking UF and UF Health faculty and staff to area organizations needing volunteers. This initiative amplifies UF's community impact and it's a great way to find an opportunity to share your skills or take a leadership role on a volunteer board. Visit gatorsvolunteer.ufl.edu and connect with a cause that matters to you and can benefit from your time and talent. The categories of participating organizations include animals,

children, education and literacy, faith-based, housing, hunger, and sports and recreation. In the health and medicine section, you'll see volunteer opportunities with UF Health listed. Make an impact on our community by volunteering today. We are the Gator Good in North Central Florida!





UF HEALTH | RESEARCH+DISCOVERY

LAB NOTES

Check out recent research developments at UF Health



MAY HELP BREAK ADDICTIONS

UF Health researchers have identified compounds derived from the areca palm nut that could help smokers and users of betel nut break their addictions. Findings showed the nut's active ingredient, arecoline, acts on the same receptor proteins in the brain as nicotine. The goal is to design a compound that targets only addiction-related receptors in the brain, meaning it could potentially treat nicotine and betel nut addictions without side effects.

PERSONALIZING LEUKEMIA THERAPY

A genetic variation identified by UF Health researchers may help clinicians target acute myeloid leukemia, a rapidly spreading type of cancer that affects the bone marrow and blood. UF College of Pharmacy researchers found a genetic variation within patients with CD33 — a surface molecule that acts as a receptor for drug therapy on a leukemia cell — can predict the effectiveness of the anti-leukemic drug gemtuzumab ozogamicin, or GO. Cancer cells with adequate CD33 allow GO to bind to it and enter the cell, eventually killing it.



SLOWING MUSCULAR DYSTROPHY PROGRESSION

A pair of protein-inhibiting compounds is effective at slowing the progression of a form of muscular dystrophy in animal models, UF Health researchers have found. The compounds are intriguing for possible use by Duchenne muscular dystrophy patients someday because they can be taken orally. Two compounds, edasalonexent and CAT-1041, inhibited a protein that controls DNA transcription, drives inflammation and suppresses muscle stem cell regeneration. That protein also inhibits muscle regeneration.



NEW UF HEALTH ID BADGE OVERLAYS ARE HERE!

In August, managers began distributing new UF Health ID badge overlays to be worn over our existing IDs. These are for UF Health core service staff, UF Health Shands employees and UF College of Medicine faculty and staff in Gainesville.

The new overlay will fit over your current UF Health Shands ID or UF Gator1 ID card, which will continue to serve as smart cards swiped for clocking in and out, building access and financial transactions. So please keep your current ID, ID holder and access fob — you'll still need those.

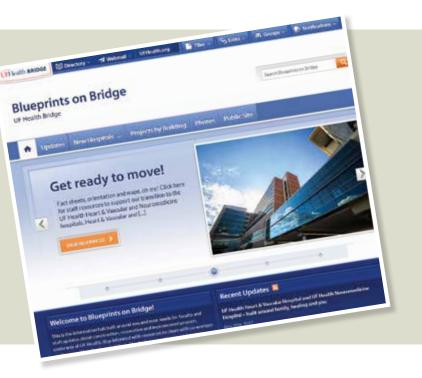


The new IDs display the UF Health logo and help clearly identify each person by name and role. This approach will benefit our patients, visitors and customers and give us a unified look.

These overlays are mandatory, and must be worn on your lapel/at your shoulder facing out so your information is clearly displayed.

Although photo sessions are closed, employees who did not take a new picture will have a copy of their current badge photo on their overlay. Newly hired faculty and staff will receive a new ID badge overlay at the same time as other staff during this distribution process.

FOR DETAILS, please talk with your manager, visit the "Employee Services" section of the Bridge and find your HR team for posted information and/or check out our other internal communications tools.



UF HEALTH | GROWTH+EXPANSION

BLUEPRINTS ON BRIDGE LAUNCHES!

Blueprints on Bridge is a new employee-only version of the Blueprints for Progress public website. Located on the Bridge portal, this will serve as a go-to location for information and resources to update you and help you share information with your patients and customers about new construction, renovations, access and wayfinding. It will also be the internal hub for transition planning for the new UF Health Heart & Vascular and Neuromedicine hospitals and the Built Around transition campaign.

To explore Blueprints on Bridge, type "Blueprints" in the search bar or hover over "News & Events" and you'll see it on the left.



UF HEALTH HONORED FOR TECHNOLOGICAL PROWESS

UF Health was named one of 2017's "Most Wired" health care systems in the U.S. for using advanced technology to improve communication, safety and relationships with patients.

The Healthcare's Most Wired survey is published each year by Hospitals & Health Networks, an American Hospital Association, or AHA, publication. It measures information technology use and adoption in hospital systems nationwide. The survey examines how health care organizations are leveraging IT to improve performance in the areas of infrastructure, business and administrative management, quality and safety and clinical integration.

"The Most Wired hospitals are using every available technology option to create more ways to reach their patients in order to provide access to care," said Rick Pollack, AHA President and CEO.

Most Wired hospitals are changing the way they deliver health care by analyzing data and are investing in analytics to support new models and effective decision-making.

"It's an honor to be recognized by HealthCare's Most Wired survey," said

Kari Cassel, UF Health chief information officer and senior vice president.

"We are a patient focused, data-driven organization with advanced systems that support our patient care, research and education missions, while providing the analytical information to more effectively manage our operations and to inform our advanced planning initiatives. We owe this recognition to the dedication and skill of the UF Health IT staff in both Gainesville and Jacksonville and also to the UF Health leaders that have supported our efforts to implement systems and workflow processes."

Healthcare's Most Wired survey was conducted between Jan. 15 and March 15, 2017. It surveyed 698 participants, representing about 2,158 hospitals.

FOR detailed results of the survey and a full list of winners, visit www.hhnmag.com.



UF HEALTH | CARE+QUALITY

LEARN ABOUT OUR NEW QUALITY GOALS

Quality care and patient safety are the top clinical priorities at UF Health, and they are the foundation of our mission to provide the best possible care to every patient we serve. The core quality goals set for UF Health Shands help guide our efforts and help us assess and continually improve. Over the

summer, hospital directors learned how our quality and safety objectives have been updated, based more clearly on the nationwide scorecard set by Vizient (formerly the University HealthSystem Consortium), using publicly reported data to rate academic medical centers.

READ the fall edition of the Q Report (greport.health.ufl.edu) to learn more.



UF HEALTH SHANDS REHAB HOSPITAL | EVENTS+ACTIVITIES

ANNUAL BBQ EMPOWERS AMPUTEES

While enjoying a summer barbecue at UF Health Shands Rehab Hospital hosted by Gator Amps, patients met members of the local organization and learned more about the support group. Gator Amps members, many of whom are certified peer visitors through the Amputee Coalition of America, shared stories of success after limb loss with our patients during the annual event.

"These events and the Gator Amps organization are so important for our patients because they help amputees connect with other amputees, build relationships, receive support and explore new ways to stay active and engaged in meaningful interests," said Rebecca Piazza, M.S., OTR/L, BCPR, UF Health Shands Rehab Hospital occupational therapy clinical coordinator.

Gator Amps meets at the rehab hospital the first Tuesday of each month from 6 to 8 p.m.

FOR MORE information, visit UFHealth.org/events/gator-amps-support-group.



UF HEALTH | CARE+QUALITY

GATORCARE TEAM ANNOUNCES NEW PRESIDENT

In July, **Jill M. Sumfest, M.D., M.S., FACS**, was named GatorCare president. She will continue to serve in her current role as GatorCare medical director, which she assumed in 2015. GatorCare is our employee-sponsored health plan for staff at UF Health Shands and eligible groups at the University of Florida, among others.

Sumfest is board-certified in general surgery and colon and rectal surgery, and she brings more than 20 years of managed care expertise with commercial, Medicare and Medicaid plans. Sumfest has a breadth of health care management experience, including hospital review; plan administration; and case, disease, pharmacy and quality management.

Before joining GatorCare, Sumfest served as market vice president and chief medical officer for Humana South Florida Medicare and Medicaid.

FOR MORE information about GatorCare, visit GatorCare.org.



UF HEALTH | EVENTS+ACTIVITIES

SUPPORT BREAST CANCER RESEARCH HERE AT UF HEALTH

Three annual events in October offer different ways to get involved

BY JESSICA BARTON • PHOTO BY JESSE S. JONES

variety of local activities in October provide the UF Health community an opportunity to offer support to those researching, fighting and surviving breast cancer during Breast Cancer Awareness Month.

MAKING STRIDES AGAINST BREAST CANCER

Get out your walking shoes for the 5K that runs pink. The American Cancer Society Making Strides Against Breast Cancer walk will be held Saturday, Oct. 21 in downtown Gainesville.

Last year, 500 UF Health employees made up 25 teams and raised more than \$17,000. Dollars raised enable the ACS to fund groundbreaking breast cancer research; provide free, comprehensive information and support to those touched by the disease; and help people take steps to reduce their breast cancer risk or find it early when it's most treatable.

Visit makingstrideswalk.org/gainesvillefl and search "UF Health" to join a UF Health team or learn more about the event.

PINK PUMPKIN PEDAL-OFF

Help paint the town pink during Nov. 4's Pink Pumpkin Pedal-Off, a charity bike ride through scenic Gainesville that supports UF researchers at a grassroots level.

Riders can choose from three different routes: 22, 40 or 62.5 miles. All three include a tour of the UF campus, Gainesville's restored Depot Park and historic areas and the traffic-free Gainesville Hawthorne Trail.

To join a team or to support the event by purchasing a Pink Ribbon Jersey, visit PinkPumpkinPedalOff.org.

PANERA GOES PINK

Panera Goes Pink on Wednesday, Oct. 4, to support Breast Cancer Awareness Month. All the proceeds from Pink Ribbon Bagels sold in Panera's Gainesville and Ocala cafes on Oct. 6 will benefit women's cancer research here at UF Health. The Pink Ribbon Bagels — available only during this annual event — are flavored with select ingredients, including cherry chips, dried cherries, honey, vanilla and brown sugar and are perfect for sharing with co-workers, friends and family.

You can pre-order your bagels, allowing Panera to fulfill the demand for Pink Ribbon Bagels while maximizing the amount to support UF Health Cancer Center breast cancer research.



DOWNLOAD a pre-order form at UFHealth.org/pinkbagels or order online at Panera-tampa.com.



HELP THE FIGHT AGAINST HEART DISEASE

Join UF Health in the fight against heart disease and stroke at the 2017 Alachua County Heart Walk on Sept. 23. This community event helps raise funds for the American Heart Association for lifesaving research and education. This year, the American Heart Association is unveiling a new Healthy For Good approach to healthy living to promote lasting health improvements one small step at a time. Start your journey to becoming Healthy For Good by participating in this year's Heart Walk.

2017 Alachua County Heart Walk Saturday, Sept. 23 8 a.m. Santa Fe College | 3000 NW 83rd St., Gainesville

To join a UF Health team:

- 1. Visit AlachuaHeartWalk.org
- 2. Click "Find a Company" and select "UF Health"
- 3. Create a new team or join an existing one

UF HEALTH SHANDS PSYCHIATRIC HOSPITAL | EVENTS+ACTIVITIES

DANCE THROUGH THE DECADES TO SUPPORT PALS

Join in for a fun night of dancing and entertainment to support Partners in Adolescent Lifestyle Support, or PALS, a program overseen by professionals at UF Health Shands Psychiatric Hospital. It provides peer support and therapeutic intervention to troubled students and enhances leadership skills for teen leaders.

The event will highlight the best dance music through the decades and dressing up to represent any decade is encouraged. Tickets are available at DanceForPALS.com and proceeds will benefit the PALS program.

Dancing through the Decades for PALS Thursday, Nov. 30 6:30 p.m.

ElderCare of Alachua County 5710 NW 34th Blvd., Gainesville "Decades" dress is encouraged! UF HEALTH | CARE+QUALITY

UF HEALTH INTRODUCES PAPERLESS BILLING

The UF Health Patient Financial Services and UF Health Physicians Billing and Accounts Receivable teams recently collaborated to introduce a new paperless billing option for MyUFHealth users.

This convenient billing option allows patients to view statements online anytime; receive email or text notifications when new statements are available or payments are due; and set up their own payment plans with autopay. Paperless billing saves patients time and reduces the waste caused by printing paper statements.

Patients can sign up for this new feature through their MyUFHealth account. On the homepage, under "You Might Want To ..." select "Sign up for paperless billing." Once users complete the sign up process they can view their statements online anytime and access their past 18 months of statements.



SIGN UP for paperless billing or create a MyUFHealth account at UFHealth.org/myUFHealth.